



## **MISSION STATEMENT**

Our mission, here at Looking 4 Eats, is two-fold ....

First ... to provide local restaurants with a marketing platform that not only provides, but accomplishes, both long-term and short-term campaign & branding opportunities in an affordable manner.

Secondly ... to establish a marketing platform where the message being provided for the public consumptions is being driven by the restaurants and not the consumer.

## **ABOUT**

Looking 4 Eats is a localized multi-platform / multi-service restaurant marketing company. Looking 4 Eats was created by the 30-year marketing professional Andrew Baird to specifically address the needs of both independent as well as franchise restaurant owners.

Knowing that margins can be razor thin and that sales volume is key to the success of a restaurant, careful consideration went into the development of Looking 4 Eats to maximize results while minimizing the expense for restaurant owners.

Looking 4 Eats has come up with a winning formula that focuses on both long-term and short-term strategies that are integral to the success of restaurants.

In addition, Looking 4 Eats provides its clients with multi-services such as web design, menu design, logo design, as well as social media promotional material in both print and video formats.