



LOOKING 4 EATS MARKETING BENEFITS

- Low Cost / High Rate of Return on Investment -

Margins are slim ... Restaurants need marketing campaigns with a HIGH rate of return on their marketing dollar investment. And unlike other businesses. That return has to be immediate and measurable. With Looking 4 Eats multiple platforms, the increased expense relating to daily campaigns and or coupon distribution is gone! You should find your ROI, with Looking 4 Eats, to be around 4 – 6 times each month.

- Increased Market Exposure -

One of the greatest benefits Looking4Eats.com offers its clients is INCREASED MARKET EXPOSURE! When your restaurant is listed in City “A” and your neighboring cities are also listed on Looking4Eats, your restaurant listing can be accessed by individuals in those other cities looking for a change in their dining choices. No other “Local” media can or does offer you that increased market exposure.

- Specifically Design Strategy -

Looking4Eats is the creation of and the thought process of the owner that has over 30 years of marketing experience. Looking4Eats was developed / designed to specifically meet the needs of restaurants and fulfill the objectives of the owners. This was done taking into account a restaurant’s need for both a long and short-term marketing strategy. As well as, taking into account the need of restaurant owners having the ability to convey their message as opposed to defending their product or actions. We’re specifically talking about Looking 4 Eats’ social media platform. Looking 4 Eats – City Foodie Facebook Pages were designed to attract the attention and use of the general public, yet minimize their actual direct participation in the way of reviews and comments. The Looking 4 Eats – City Foodie Facebook Pages is a platform for restaurants to convey THEIR message without getting involved in High School banter about who has the best, who didn’t do this or that, or even worse have a community decide which restaurants survive and which restaurants die by utilizing the power of complaint, new versus old, or fashion versus fad. Looking 4 Eats’ social strategy eliminates that threat.