



CORE SERVICES

Looking 4 Eats provides its clients with 2 core services. The first core service is to satisfy a restaurant's need for long-term branding. This particular need is fulfilled by providing our clients long-term, constant messaging, and ease of consumer access through our Looking 4 Eats website ... Looking4Eats.com. The second core service provided to Looking 4 Eats clients is our localized social media platform on Facebook. It's our Looking 4 Eats – City Page.

Website (Core Service #1)

Satisfies Long-Term Marketing Needs

Looking 4 Eats has created a LOCALIZED restaurant network online that provides owners with a long-term strategy as it pertains to BRANDING their establishment and dining experience. Looking4Eats.com provides this branding opportunity by providing members of the community (local residents) with a centralized location to go to, to find their local dining options, direct access to restaurant's menus, instant location services, and delivery options. And all of this can be done with the simple touch of button on whatever electronic device (computer, phone, tablet, etc...) that is readily available to the end user.

Social Media (Core Service #2)

Satisfies Short-Term Marketing Needs

Looking 4 Eats has created a LOCALIZED foodie social media community online through the U.S.'s most popular platform ... Facebook. What separates the Looking 4 Eats – City Facebook page from other Facebook food related groups is that Looking 4 Eats has created an open / public page where membership is NOT required and, this is the MOST important part, and the content posted is CONTROLLED by the restaurants themselves and not the general public. It is by design that Looking 4 Eats created their Facebook City Pages in the manner we did and that is so our client's message, not the opinion of the general public, is conveyed.

Looking 4 Eats has done this, on behalf of our client, through our "Client Post Share Service". Looking 4 Eats "Likes" our client's Facebook Page, thus subsequently subscribing to that restaurant's daily feed. This allows our staff to "grab and share" our client's content / message and share it within particular community through our promoted local "open / public" Looking 4 Eats Facebook Page. Social media is the most effective form of short-term marketing any restaurant can implement into their marketing strategy. Looking 4 Eats promotes its brand locally which in return provides its clients with access to a broad base of the community.